



Sponsorship and Advertising Contract

Deadline September 1, 2017

Sponsorship Levels and Benefits

All sponsors receive these benefits:

Exhibition Hall Booth reduced to \$400 or FREE to Presenting, Diamond and Platinum Sponsors • Pre-Conference Vendor Reception Recognition • General Session Recognition • Printed Program Advertising • Floor Banner Signage • KAC County Comment Newsletter 12-months Recognition • Sponsor Ribbon • KAC website listing as Conference Sponsor from July 2017 through June 2018 with hotlink to your website

Custom Sponsorship Packages

Call for details

\$7,500 Presenting Sponsorship

Sponsor of Keynote Speaker/General Session OR Breakfast/Business Meeting • Free Booth • Newsletter Article • Tote Bag Insert • 1 Invitation to Board/Staff Dinner

\$5,000 Diamond Sponsorship

Sponsor of Awards Luncheon • Free Booth • Newsletter Article • Tote Bag Insert • 1 Invitation to Board/Staff Dinner

\$3,500 Platinum Sponsorship

Company Name on Registration Tote Bag • Free Booth • Newsletter Article

\$2,500 Gold Sponsorship

Sponsor of 1 Break OR Device Charger in Your Booth

\$1,000 Silver Sponsorship

Sponsor of 1 Workshop OR Give 20-Minute Presentation on the Expo's Red Carpet Stage

Advertising Opportunities

Advertise in the conference program book that will go to more than 600 county officials attending the conference. Ads should be in PDF, EPS or TIFF with a print copy of the ad. Deadline is September 1, 2017.

Rates for black and white ads

Back cover	4 3/8" x 7 3/8"	\$500
Inside front full page	4 3/8" x 7 3/8"	\$400
Inside back full page	4 3/8" x 7 3/8"	\$400
Full page	4 3/8" x 7 3/8"	\$300
One-half page	4 3/8" x 3 9/16"	\$200

For information contact Dana Wethington at

wethington@kansascounties.org

785-272-2585 x 313

KAC 300 SW 8th Ave., Ste. 300 Topeka, KS

Vendor Booth \$ _____ (Please also complete Vendor Form)

Sponsorship \$ _____

Advertising \$ _____

Total \$ _____

Contact Name & Company _____

Email & Phone _____

Sponsor at Level _____

Advertise Location & Size _____

Payment Included Invoice