



DAY OF TRAGEDY

#HESSTONSTRONG

LESSONS LEARNED

- Ask for help from your neighbors.
- Advocate and safeguard the *interests* of the locals and first responders.
- Use community leaders to directly engage locals. “Insist on familiar faces.”
- **ICS WORKS!** Broaden your community’s scope of ICS by reaching out beyond the typical players.
- **LOGISTICS!**- Success hinged on delivering the goods! Create your own local logistics guru.
- There’s no such thing as self-sufficiency.
- Define and Identify your **stakeholders** (those directly and indirectly impacted) to create a recovery plan. This is the foundation to a whole-community approach.
- Train people in PIO roles and responsibilities. Always consider the need for a Joint Information System (JIS).
- Pre-identify locations where people can give financially.
- Ensure access is available for *legal counsel* during active shooter/hostile incidents.
- Utilize social media for inputs and outputs.
- Consider security needs for those directly and indirectly impacted by the incident.
- Planning in advance **WILL** pay off!
- All incidents start locally and end locally.