

## Sponsorship and Advertising Contract

Deadline September 1, 2019

### Sponsorship Levels and Benefits

**All sponsors receive these benefits:**

Exhibition Hall Booth FREE to Presenting, Diamond, Platinum and Gold Sponsors OR reduced to \$400 for Silver Sponsors ●Pre-Exhibition Vendor Reception Recognition ●General Session Recognition ●Printed Program Advertising ●Floor Banner Signage ●KAC *County Comment* Newsletter Pre- and Post-Conference Recognition ●Sponsor Ribbon ●Listing as Conference Sponsor from July 2019 through June 2020 with hotlink to your website from the KAC Website

- \$7,500 Presenting Sponsorship** Sponsor of Keynote Speaker/General Session OR Breakfast/Business Meeting ●Free Booth ●Newsletter Article ●Tote Bag Insert ●1 Invitation to Board/Staff Dinner
- \$5,000 Diamond Sponsorship** Sponsor of Awards Luncheon ●Free Booth ●Newsletter Article ●Tote Bag Insert
- \$3,500 Platinum Sponsorship** Your Workshop Presentation ●Free Booth ●Newsletter Article
- \$2,500 Gold Sponsorship** Company Name on Registration Tote Bag AND Device Charger in Your Booth
- \$1,000 Silver Sponsorship** Sponsor of Break OR Workshop OR Give 20-Minute Presentation at Expo Red Carpet Stage

### Advertising Opportunities

Advertise in the conference program book that will go to more than 500 county officials attending the conference.

Ads should be in PDF, EPS or TIFF with a print copy of the ad. Submission deadline is August 15, 2019. For available space or more information contact Dana Wethington at [wethington@kansascities.org](mailto:wethington@kansascities.org) or KAC 300 SW 8th Ave., Ste. 300 Topeka, KS 66603

#### Rates for black and white ads

Back cover	4 3/8" x 7 3/8"	\$600
Inside front full page	4 3/8" x 7 3/8"	\$450
Inside back full page	4 3/8" x 7 3/8"	\$450
Full page	4 3/8" x 7 3/8"	\$300
One-half page	4 3/8" x 3 9/16"	\$200

Vendor Booth \$ \_\_\_\_\_ (Please also complete Vendor Form)  
 Sponsorship \$ \_\_\_\_\_  
 Advertising \$ \_\_\_\_\_  
 Total \$ \_\_\_\_\_

Contact Name & Company \_\_\_\_\_  
 Email & Phone \_\_\_\_\_  
 Sponsor at Level \_\_\_\_\_  
 Advertise Location & Size \_\_\_\_\_  
 Payment Included       Invoice