Grants will be awarded to cities with thoughtful, innovative strategies for reaching residents through social media platforms. Grant amounts will vary depending on the city’s capacity & proposed activities. Based on the number of applications, grants will be awarded up to $2,000.

Grants will be awarded to cities with thoughtful, innovative strategies for reaching residents through printed Census 2020 materials. Amounts will vary depending on the city’s capacity & proposed activities. Based on the number of applications, grants will be awarded up to $500.

KansasCounts Resources

- Website (source of 2020 Census information for Kansas) - www.kansascounts.org
- Personalized profiles for cities
- Downloadable graphics, fact sheets & FAQs
- Social media messages & graphics for Instagram, Facebook & Twitter
- Downloadable logos & KansasCounts brand
- Kansas specific census videos

Communication Assistance

- Assistance with media & messaging about the 2020 Census
- Social media usage webinar
- Informational articles for city/county/community newsletters or websites
- Utility billing messaging
- State-wide advertising through Kansas Press & Kansas Broadcasters Associations

Follow Us On Social Media

Twitter: @KansasCounts
Facebook: Kansas Counts
Instagram: kansascounts
Pinterest: kansascounts

League Contact: Wendi Stark
Census Outreach Manager
census@lkm.org
(785) 409-9868
If 1% of the Kansas population is uncounted in the 2020 Census, the state of Kansas could miss receiving approximately $603,990,400 in federal funding over a 10-year period.

**Facts About Kansas (Based on data from the U.S. Census Bureau)**

**Community:**
- Total Population (as of 2017): 2,903,820
- Population Change Since 2010: +50,702
- Median Age: 36.3

**Economy:**
- Median Household Income: $55,477
- No. of Residents (age 16+) Employed: 2,264,633
- No. Employed in Health Care, Social Assistance, and Educational Services: 351,806
- Population Working Outside of City: 39.10%
- Average Commute Time to Work: 19.2 mins

**Housing & Living:**
- Median Household Size: 2.52
- Median Household Value: $139,200
- Total Number of Structures: 1,259,647
  - Single Unit: 973,349
  - Multi-Unit: 228,522
  - Mobile Home: 57,137
  - Boat, RV, van, etc.: 639
- Households with Broadband Internet Access: 869,434

**Health:**
- Population with Health Insurance: 2,569,336
- No. with Private Insurance: 2,118,949
  (i.e. Employer, Direct-Purchase)
- No. with Public Health Insurance: 808,712
  (i.e., Medicare, Medicaid, Tricare/military)
- No. with No Insurance: 274,403
  *Residents can have multiple forms of insurance

**Education:**
- No. of School-age Children: 783,160
- Total Population Over Age 25: 1,886,741
  - *Graduated High School (incl. GED): 494,849
  - *Attained Some College, No Degree: 445,804
  - *Attained Associates Degree: 156,529
  - *Attained Bachelor's Degree: 389,007
  - *Attained Graduate or Prof. Degree: 221,339
  *Data points indicate highest education level achieved

Ensure that you count, your community counts, and Kansas counts by completing your 2020 Census questionnaire online, by phone, or by mail.

All data derived from the ACS 2013-2017 estimates.

www.kansascounts.org